

# JOB OPENING

## RHP SPRING MARKETING INTERNSHIP



Founded in 2000, Etix is an international web-based ticketing service provider for the entertainment, travel and sports industries, processing over 50 million tickets per year in 40 countries. As the largest independent ticketing company in North America, Etix provides flexible and secure online and box office ticketing solutions, integrated digital marketing services and robust e-commerce fulfillment to over 4,100 venues, theaters, arenas, festivals, fairs, performing arts centers and multi-use facilities.

### POSITION OVERVIEW

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**Company:** Etix - Rockhouse Partners

**Position Title:** Spring Marketing Internship

**Position Location:** Etix HQ - Morrisville, NC

**Position Status:** Part-time

Rockhouse Partners, an Etix company, is a technology-based marketing agency in Morrisville, North Carolina that advances the way entertainment properties engage fans through strategic digital and live event marketing, data analysis, ROI measurement, and e-commerce solutions.

The Marketing Intern is responsible for managing a wide range of duties, most notably assisting in digital marketing plans for Rockhouse Partners and their clients. This position requires working closely with the Rockhouse Partners team of Marketing Specialists and the Client Marketing Manager. Typical projects will include reporting, social media management, and email marketing campaigns. As skills progress, the intern will be added to a client account and will manage day-to-day contact. We're looking for a candidate who is creative, committed, and ready to learn!

### RESPONSIBILITIES

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**Areas of responsibility include:**

- ▶ Running reports and documenting weekly/monthly ticket sales and web traffic for multiple clients
- ▶ Planning and scheduling social media calendars for multiple clients
- ▶ Implementation and execution of email marketing campaigns
- ▶ Mid-term project: client email audit and analysis, or similar
- ▶ As skills progress, managing a client account and all day-to-day contact and services

## SKILLS/EXPERIENCE REQUIRED

- ▶ Current college student, pursuing a degree in marketing, communication, business, or similar
- ▶ Passion for marketing and an interest in live events
- ▶ Excellent verbal and written communication skills
- ▶ Web and office software 101 skills: a solid understanding and experience with Microsoft Office, Google
- ▶ Drive, social media, email marketing, and WordPress content management
- ▶ Graphic design and entertainment industry experience are a plus

## OTHER INFORMATION

- ▶ No sponsorship or H1B situations can be accommodated
- ▶ Relocation is not available for this position

**To apply:** Email [katie@rockhousepartners.com](mailto:katie@rockhousepartners.com) with “Marketing Intern” in the subject line. Please include your class schedule, resume, and a concise cover letter explaining why you are a terrific fit for this position!

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