

Founded in 2000, Etix is an international web-based ticketing service provider for the entertainment, travel and sports industries, processing over 50 million tickets per year in 40 countries. As the largest independent ticketing company in North America, Etix provides flexible and secure online and box office ticketing solutions, integrated digital marketing services and robust e-commerce fulfillment to over 4,100 venues, theaters, arenas, festivals, fairs, performing arts centers and multi-use facilities.

POSITION OVERVIEW

Company: Rockhouse Partners (An Etix Company)

Position Title: Marketing Specialist

Position Location: Etix HQ - Morrisville, NC

Position Status: Full-time

A Marketing Specialist at Etix/Rockhouse is responsible for managing and executing the digital marketing initiatives for multiple Etix clients, while maintaining strong client relationships on the basis of service. The specialist will act as an extension of multiple Etix clients' marketing teams, providing prompt and innovative solutions for clients' marketing goals. Client satisfaction is our number one goal.

This position requires an understanding of the entertainment industry and how it integrates with day-to-day aspects of digital marketing including but not limited to:

- ▶ Email Marketing
- ▶ Digital Advertising
- ▶ Web Design
- ▶ Analytics & Reporting

RESPONSIBILITIES

Areas of responsibility include:

- ▶ Manage day-to-day communications with multiple clients
- ▶ Regularly plan, build and execute email and digital advertising campaigns
- ▶ Consult with clients on current digital marketing initiatives
- ▶ Perform basic website content updates
- ▶ Assist with department-wide projects and initiatives

1-3 YEARS EXPERIENCE REQUIRED

One to three years experience in digital marketing is a must. Experience in entertainment, arts, or ticketing experience is a plus.

Required Skills:

- ▶ Multi-tasking
- ▶ Attention to detail
- ▶ Problem solving
- ▶ Anticipating client needs
- ▶ Adaptability in a fast-paced environment

OTHER INFORMATION

- ▶ No sponsorship or H1B situations can be accommodated
- ▶ Relocation is not available for this position

To apply: Email alexa@rockhousepartners.com with "Marketing Specialist" in the subject line. Please include your resume and a concise cover letter explaining why you are a terrific fit for the position.

Etix provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, disability, genetic information, marital status, amnesty, or status as a covered veteran in accordance with applicable federal, state and local laws. Etix complies with applicable state and local laws governing nondiscrimination in employment in every location in which the company has facilities. This policy applies to all terms and conditions of employment, including, but not limited to, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation, and training.