

Etix Acquires Ticketing Software Company ExtremeTix

Fast-growing online ticketing platform announces acquisition of the Houston-based ticketing company

MORRISVILLE, N.C., Oct. 25, 2017—Etix, an innovator in ticketing software solutions, announced today the acquisition of Texas-based event ticketing company ExtremeTix. Based out of North Carolina, [Etix](#) has grown steadily since its inception in 2000, establishing itself as an international leader with more than 50 million tickets sold in over 40 countries each year.

“This is a very exciting time for us,” said founder and CEO Travis Janovich. “ExtremeTix adds new vertical growth opportunities and is a sound addition to the Etix family.”

ExtremeTix has established itself as a leader in motorsports, rodeo, festival, and other special events ticketing. The platform won the “Move to Mobile” award at the 2017 Ticketing Technology Awards in Dublin, Ireland earlier this year.

“Joining the Etix family gives our clients access to the industry's best ticketing technology and dedicated, customer-focused culture,” adds ExtremeTix president Tony DiCamillo. “With Travis and his team’s support, we are able to better service our clients, both in and outside of Texas.”

The acquisition not only brings opportunities in new verticals, but also gives Etix a wider presence across the United States. In addition to an industry-leading platform, Etix is known for first class customer service and a veteran, Houston-based team increases their reach in the central and western parts of the country.

“This is a good first step,” Janovich adds. “Our goal is to provide the best ticketing platform out there while maintaining the same great service that our clients count on. Acquiring ExtremeTix is about more than just growing the company. It is about adding quality, experienced staff and technology to better serve our expanding customer base. We look forward to more investment opportunities.”

About Etix

Founded in 2000, Etix is an international, web-based ticketing service provider, processing more than 50 million tickets per year in 40 countries. As the largest independent ticketing company in North America, Etix provides flexible and secure ticketing solutions, digital marketing services, and robust e-commerce fulfillment. Etix is proud to work with 1,800 venues, including theaters, arenas, music clubs, festivals, fairs, performing arts centers, casinos, and more. Headquartered in Morrisville, N.C., Etix has offices in Austria, China, Germany, Holland, and Japan, as well as a full-service digital marketing agency in Morrisville.

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