Etix Ticketing Software Portfolio Expands
with Acquisition of TicketBiscuit

For the second time this week, Etix announces a growth acquisition

MORRISVILLE, N.C., Oct. 26, 2017—Etix, an international ticketing solutions provider with more than 50 million tickets sold in over 40 countries each year, announced today the growth acquisition of Alabama-based ticketing technology company, TicketBiscuit. This acquisition follows Wednesday's announcement of the purchase of ExtremeTix, a Texas-based ticketing solutions provider.

"We always look for opportunities to grow Etix and expand our reach in the industry," says Etix CEO and founder Travis Janovich. "TicketBiscuit aligns well with our vision to deliver a premier ticketing platform."

TicketBiscuit processes more than $100 million in ticket sales annually with an innovative approach to event ticketing.

"Joining the Etix family is a great fit for us and our clients," adds TicketBiscuit CEO Jeff Gale. "We now have access to new resources and technology that will help sell more tickets. We're excited for the future as part of the Etix team."

Etix has been active through the summer, adding new staff and resources to quicken the pace of software development and foster organic growth.

"In addition to growth acquisitions, we are investing heavily in the company as a whole," Janovich adds. "We are focused on new growth opportunities while continuing to invest in our platform, adding resources to the team, ensuring best-in-class technology—all while continuing to deliver the best customer service in the industry."

With the addition of TicketBiscuit and ExtremeTix, Etix recognizes the opportunities present in a fragmented ticketing industry and is well positioned to expand their services and technology to more regions and a broader client base.

About Etix
Founded in 2000, Etix is an international, web-based ticketing service provider, processing more than 50 million tickets per year in 40 countries. As the largest independent ticketing company in North America, Etix provides flexible and secure ticketing solutions, digital marketing services, and robust e-commerce fulfillment for over 17 years. Etix is proud to work with 1,800 venues, including theaters, arenas, music clubs, festivals, fairs, performing arts centers, casinos and more. Headquartered in Morrisville, North Carolina, Etix has offices in Austria, China, Germany, Holland, and Japan, as well as a full-service digital marketing agency in Morrisville.

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