



ETIX

SERVICE. SIMPLICITY. TENACITY. RESULTS.

Founded in 2000, Etix is an international, web-based ticketing service provider, processing more than 55 million tickets per year in 40 countries. As the largest independent ticketing company in North America, Etix provides flexible and secure ticketing solutions, digital marketing services, and robust e-commerce fulfillment. Etix is proud to work with 1,800 venues, including theaters, arenas, music clubs, festivals, fairs, performing arts centers, casinos, and more. Headquartered in Morrisville, N.C., Etix has offices in Houston, Birmingham, Phoenix, Austria, China, Germany, Holland, and Japan, as well as a full-service digital marketing agency in Morrisville.

SENIOR LEADERSHIP TEAM

TRAVIS JANOVICH, FOUNDER AND CEO

Travis Janovich founded Etix based on the belief that venues could and should control their own destiny. Janovich is a founder and developer of technology and telecommunications service enterprises, and graduated with degrees in economics and statistics from North Carolina State University.



PAXTON BADHAM, PRESIDENT

Paxton joined Etix in 2015 as President. Prior to Etix, Paxton was a co-founder and Managing Director of a middle-market private equity investment firm and worked in The Carlyle Group's US Buyout Fund on large-cap leveraged buyouts. In addition, he has held roles at Carolina Tractor & Equipment Company and McColl Partners. Paxton is a graduate of Duke University and Harvard Business School.



BEN WINGROVE, PRESIDENT, REVENUE PARTNERSHIPS

A graduate of UNC-Chapel Hill and Wake Forest University, Ben Wingrove began working at Etix in 2001 to develop new business and build a sales team for the fledgling ticketing company. He has taken Etix from around 20 clients to over 1,800 clients in over 40 countries and became President of Revenue Partnerships at Etix in December 2015.

