

Etix Ticketing Software Now Integrated with Alvarado Manufacturing Systems *Turnstiles, Gates and Scanning Systems Provide Quick Entry, Ticket Verification*

Morrisville, N.C., November 19, 2020 – Etix, an international ticketing solutions provider to more than 2,000 clients in 40 countries, today announced that it has developed an application programming interface (API) that can be used in conjunction with Alvarado Manufacturing’s systems to enable Etix barcode validation. As a result, Etix clients will have access to a much wider range of guest entry control hardware, all integrated with Etix software and reporting. Alvarado Manufacturing’s products including handhelds and optical turnstiles can now be used without requiring extra steps or additional software.

“This will be a game-changer for many of our clients, particularly fairs and festivals looking for a one-stop entry solution,” remarked Etix CEO and founder Travis Janovich. “Alvarado’s products utilizing our validation API will provide quick, easy, and touchless entry for patrons and real-time capacity monitoring for our clients.”

“We’re proud to have partnered with Etix for many years, and this latest integration further enhances our industry-leading options for event providers and venues around the world,” said Bret Armatas, president of Alvarado Manufacturing.

Etix clients interested in finding out more should contact their client services or sales representatives.

About Alvarado

Founded in 1956, Alvarado provides products that protect assets and control the flow of people in facilities throughout the world. A state-of-the-art facility in Southern California houses design, manufacturing, and distribution. Knowledgeable employees offer superior service and support from specification to installation. For more information, visit alvaradomfg.com.

About Etix

Founded in 2000, Etix is an international, web-based ticketing service provider, processing more than 55 million tickets per year in 40 countries. As the largest independent ticketing company in North America, Etix provides flexible and secure ticketing solutions, digital marketing services, and robust e-commerce fulfillment. Etix is proud to work with venues including fairs, museums, arenas, music clubs, festivals, performing arts centers, casinos, and more. Headquartered in Morrisville, N.C., Etix has offices in Houston, Birmingham, Austria, China, Germany, Holland, and Japan, as well as a full-service digital marketing agency in Morrisville. For more information visit hello.etix.com.

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