

OC Fair & Event Center Selects Etix as New Ticketing Partner

Costa Mesa, C.A., December 5, 2023 - OC Fair & Event Center has announced a new partnership with leading fair ticketing provider Etix. The Costa Mesa-based fair and event complex will use Etix's web-based ticketing suite to sell admissions online and on-site for its dynamic, year-long calendar of events, including its famous 23-day fair and festival, the [OC Fair](#), and its summer concert series at [Pacific Amphitheatre](#).

"At OC Fair & Event Center, creating the best customer experience possible is central to everything we do," said Dan Gaines, Entertainment Director at OC Fair & Event Center. "Our new partnership with Etix is built on a shared commitment to provide the best ticket purchase process and customer support in the industry. We look forward to an exciting future with Etix where we can exceed customer expectations for excellent service."

The Orange County Community Fair Corporation was formed shortly after Orange County was founded in 1889. Over a century since, the OC Fair has grown from a small, three-day celebration to a 23-day festival that is one of Orange County's most eagerly awaited annual events.

"We're honored to welcome OC Fair & Event Center to the Etix family," added Etix Director of Sales, Scott Sloyer. "The OC Fair's story over the last century is one of ingenuity and growth. We're proud of our platform's flexibility to meet the needs of the OC Fair & Event Center as they push forward into another era of continued success in Costa Mesa."

OC Fair & Event Center will join Etix's growing roster of fairs and festivals across the nation, which includes the California State Fair, Minnesota State Fair, the North Carolina State Fair, the New York State Fair, the Oklahoma State Fair, and the State Fair of West Virginia.

Currently, Etix partners with more than 150 fairs of all sizes in the United States, providing adaptable online and mobile ticketing for midway and gate admissions, custom websites and apps, convenient kiosks, cash drawer management, parking and point-of-sale solutions, as well as reserved and general admission grandstand seating for events and concerts.

About Etix

Founded in 2000, Etix is an international, web-based ticketing service provider, processing more than 55 million tickets per year in 40 countries. As the largest independent ticketing company in North America, Etix provides flexible and secure ticketing solutions, digital marketing services, and robust e-commerce fulfillment. Etix is proud to work with 1,800 venues, including fairs, theaters, arenas, music clubs, festivals, performing arts centers,

casinos, and more. Headquartered in Morrisville, N.C., Etix has offices in Houston, Birmingham, Phoenix, Austria, China, Germany, Holland, and Japan, as well as a full-service digital marketing agency in Morrisville.

For more information, contact:

Aaron Bare

aaron.bare@etix.com

###